



Biography

Profile

Jamie Pike's role as manager of client relations and marketing at KSM Location Advisors extends beyond traditional marketing and communications tasks. Her expertise in analyzing data related to location analysis enables her to assist clients in selecting the most suitable locations for their future growth initiatives. By leveraging her understanding of market trends and economic factors, Jamie plays a pivotal role in guiding clients towards optimal business decisions. Combined with her proficiency in marketing, brand awareness, and business development, Jamie is a valuable asset to KSM Location Advisors, contributing to both its strategic vision and client satisfaction.

Prior to joining the firm in 2015, Jamie worked for 10 years at Cassidy Turley (now Cushman & Wakefield), most recently in the national location advisory and incentives practice.

Education

Jamie received a Bachelor of Science degree in tourism, conventions, and event management from Indiana University Indianapolis (formerly Indiana University-Purdue University Indianapolis).

Associations and Community Involvement

Jamie currently volunteers in multiple capacities at St. Pius X Catholic Church & School.